

# Let's travel together

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Delivering life-enhancing holiday dialysis experiences

What makes “Let's Travel  
Together” so special?



Connection



Sharing experiences



Sense of belonging



Inspiration



**Empowerment**



Trust





Hope



Choices



Transformation



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# What were our goals?

- ✓ Make the possibility of taking holidays even more accessible
- ✓ Present our patients and relatives with viable holiday alternatives via Diaverum
- ✓ Offer a real response to a need felt by some patients and their families
- ✓ Provide a secure and trustful environment

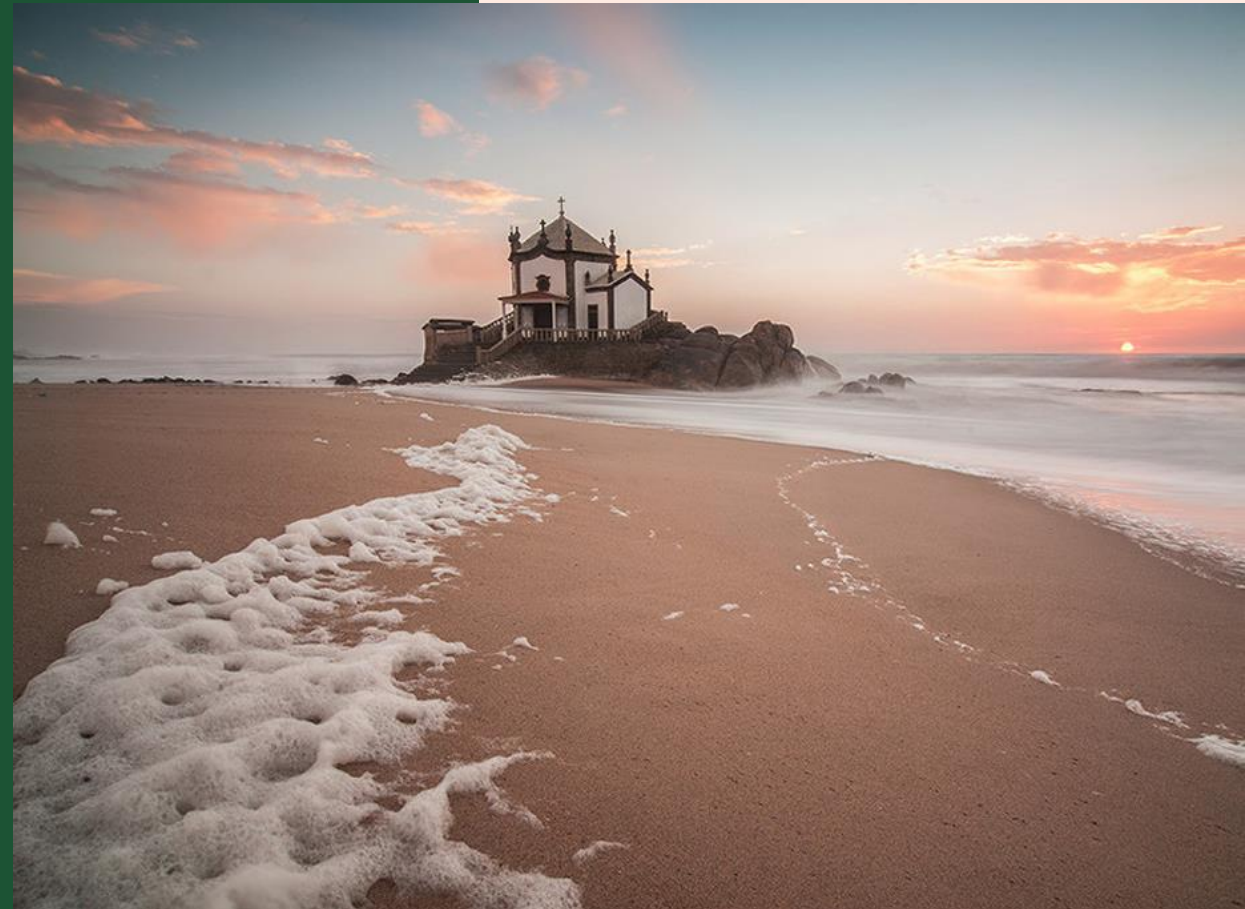




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How did our plan come to  
fruition?

- ✓ We had a good understanding of the population that was going to join and their needs.
- ✓ We involved and listened to APIR (Portugal KPA). They are our partners in the project.
- ✓ We evaluated our proposal in financial terms.
- ✓ We chose a clinic that would be compatible with a group's needs
- ✓ We created a turnkey programme
- ✓ We ensured the presence of a nurse who provides support to patients and their family members 24/7
- ✓ We had direct communication with patients and their families.
- ✓ We planned everything in advance!





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**What are the results to  
date?**



- ✓ Two group trips have been organised
- ✓ Both editions took place in May
  - ✓ The first edition took place in May 2023 in Amarante, Northern Portugal, with 25 participants
  - ✓ The second edition took place in Águeda, Central Portugal, and was even more successful, with 40 participants & additional people on the waiting list
- ✓ We welcomed people from all over the country, as well as from clinics outside Diaverum



- ✓ Programme with a variety of activities that meet the needs and expectations of patients and their families
- ✓ Welcome dinner on the first day to clarify questions and offer networking opportunities to patients and their families
- ✓ Careful treatment of people and transportation arrangements
- ✓ Travel agency gave us all the necessary support and managed payments





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**How are the patients'  
treatments handled?**

- ✓ Organised visits to the clinic on the first day to allow patients to get to know the facilities and the team
- ✓ The whole group receives treatments during the same shift
- ✓ The nurse who accompanies the group on the trip participates in treatments
- ✓ No surprises during treatments
- ✓ Possibility to socialise with other patients at the clinic
- ✓ Group talking about the fantastic experience with other patients





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**What about promotion  
and publicity?**





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# Testimonials



*“What Let's Travel Together meant to me was essentially sharing, unity between the group. The energy of the group is contagious, and the experience of solidarity and friendship is unforgettable. I wish for a reunion soon so that we can share new experiences again.”*  
-M.C.

*“As a family member, this experience was also very important for me, as it gave me all the security and confidence to take the first step towards travelling with my family member.”*  
-J.C.

*“Let's Travel Together gave me the courage I needed to take other trips. It was decisive in changing my life.”*  
-T.E





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**Key takeaways?**

- This project has several important functions:
  - ✓ Educational
  - ✓ Social Responsibility
  - ✓ Support
- It is evidence of True care, Diaverum's culture of True care
- It gives patients the confidence to travel, empowering them to live fulfilling lives



# Obrigada!

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